VALUES

Our unique values have strengthened over the years. We have built a solid character that is reflected in each and every one of the actions we carry out.

INNOVATION
Science
Research & Development

HIGH STANDARDS
Quality
Rigour
Self-improvement

COMMITMENT
Oral Health
Training
Support to professionals

RESPONSIBILITY
Social awareness
Cooperation
Environment

PRESENCE

We are present in more than 80 countries.

International expansion is the key to our consolidation. Our commitment to society has allowed us to achieve a leading position worldwide and to continue among the top large corporations on the international stage.

HISTORY

More than 35 years of human Oral Health care.

Since our foundation, we have remained firmly committed to science and research with the purpose of developing cutting-edge solutions adapted to people. We collaborate with highly prestigious universities and scientific societies at an international level, as well as with dentistry professionals to take care of human Oral Health.

RESEARCH

Clear vocation for R&D&i.

Science is one of the strategic pillars of DENTAID. In the DENTAID Research Center, science, experience and knowledge come together to become real solutions that respond to the present-day needs of people. DENTAID Research Center is the backbone of the Company. Thanks to this area, rigorous research is promoted year after year, placing us at the forefront in product development and innovation.

Over the years, we have focused our efforts on conducting scientific studies that have managed to become important contributions for the research community.

We use publications that are prestigious in the sector as well as new technologies (social networks, blogs) to share our progress and reaffirm our vocation for oral health.
VITIS® is a brand specialised in the development of high quality manual and electric toothbrushes. It offers a wide range of brushes designed by experts from different areas to cover the different needs of the oral cavity. The wide assortment of toothbrushes, along with the features and quality of their biomaterial and the filament insertion process, have managed to position VITIS® as a leading toothbrush brand.

VITIS® manual toothbrushes offer filaments of varying stiffness, 2 head and handle sizes, 2 filament surface profiles and numerous filament configurations.

FILAMENTS
Made of high-quality Tynex® with rounded and textured tips, they minimize moisture retention and protect gums.

FILAMENT SURFACE PROFILE
Wavy or flat depending on the needs of each person, facilitating access to interproximal spaces and gentle on sensitive gums.

HEAD
Rounded and either standard or small (access) to facilitate brushing and accessing areas that are hard to reach.

HANDLE
Anatomical, flexible and with anti-slip grooves.

NECK
Flexible so it can be twisted to acquire the desired form while preventing excessive pressure from being applied to teeth and gums.

PROTECTIVE CAP
Protects filaments from external contact and contamination and allows the passage of air for quick drying.

MONOTIP
Monotip attack zone which disrupts the most resistant dental biofilm.

MEETS ISO STANDARD 20.126
TOOTHBRUSHES

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**VADEMECUM**

**6**

**7**

**TOOTHBRUSHES**

**baby**
Daily use toothbrush for cleaning baby’s gums and first teeth.

**baby**
Daily use toothbrush for children 6 years and older.

**medium**
Normal brush head with medium strength filaments

**soft**
Normal brush head with soft filaments

**hard**
Normal brush head with hard filaments

**kids**
Daily use toothbrush for cleaning primary teeth. From the age of 3 years.

**soft access**
Small brush head with soft filaments

**medium access**
Small brush head with medium strength filaments

**gingival**
For gently cleaning delicate gums

**sensitive**
For gently cleaning sensitive teeth

**orthodontic**
Specifically designed for cleaning fixed orthodontic appliances

**orthodontic access**
Small brush head specifically designed for cleaning fixed orthodontic appliances

**ultrasoft**
Very gentle cleaning for cases of extreme sensitivity

**surgical**
Extremely gentle cleaning after surgical interventions

**perio**
Specific cleaning for periodontal treatments or wide spaces

**monotip**
For efficiently cleaning braces, prostheses and implants

---

**VADEMECUM**

**6**

**7**

**TOOTHBRUSHES / DENTAL FLOSS & TAPE**

**innovation applied to implant hygiene**

**implant**
The most complete and specialised product range for hygiene, care and protection of dental implants.

**implant angulair**
Indicated for cleaning the area where implants and gums meet
• Small brush head whose soft Tynex® filaments efficiently reach areas around implants that are normally hard to clean.
• Provides easy access to lingual surfaces of the anterior and posterior sections of the dental arches.

**implant sulcular**
Indicated for people with implants, prostheses and periodontal problems
• Small, narrow and linear brush head with soft Tynex® filaments arranged in two rows.
• Specifically indicated for cleaning the gingival and/or peri-implant sulcus.

**implant brush**
Indicated for gently and thoroughly cleaning mouths with implants
• Small, rounded brush head for daily brushing, care and hygiene in people with dental implants.
• Extra-soft Tynex® filaments provide gentle, but deep, cleaning of gums when mucogingival problems are present.

**implant monotip**
Indicated for cleaning implants and prostheses
• Small brush head.
• Tynex® filaments arranged in a monotuft.
• Designed specifically to access the very small spaces in implant-supported prostheses that require maximum cleaning precision.

**interproximal hygiene**

**waxed dental floss**

**soft waxed dental floss with fluoride and mint**
• Gentle cleaning in people with braces, implants and prosthetics.
• Eliminates interdental plaque.
• Textured floss expands when in contact with saliva.
• Contains sodium fluoride.

**waxed dental tape**

**waxed dental tape with fluoride and mint**
• Cleaning that strengthens enamel.
• Eliminates interdental plaque.
• Fluoride strengthens enamel.
VITIS® has developed a range of electric toothbrushes that combines dual action sonic technology with extensive experience in head design to offer effective brushing that is gentle on teeth and gums, satisfying the oral hygiene needs of the most demanding people. The unique features and efficiency of VITIS® sonic make these toothbrushes suitable for all types of people, including those with specific needs: gum problems, implant patients, orthodontics, people with a poor brushing technique, people with limited manual dexterity (osteoarthritis, arthritis, etc.).

VITIS® sonic. Dual action Sonic technology
The filaments of the VITIS® sonic electric toothbrushes vibrate at high speed (up to 40,000 strokes/minute), emitting acoustic waves and causing a dual action:

1. **Mechanical action**: The filaments vibrate at high frequency (sonic vibration) on the surface of the tooth, thereby effectively removing oral biofilm (bacterial plaque).

2. **Hydrodynamic action**: the sonic vibration generates small bubbles that provide greater oral biofilm disruption and that are able to reach areas of difficult access, such as the gingival margin and the interproximal areas (between the teeth).

**ELECTRIC TOOTHBRUSHES**

**INDICATION**
Suitable for all people who want effective oral biofilm removal that is gentle on teeth and gums. Visible results for demanding consumers.

**FEATURES**
- 31,000 strokes per minute
- Timer with a quadrant change indicator
- Charge indicator light
- Contemporary and stable stand

**ACCESSORIES INCLUDED**
- 1 VITIS® medium head
- Charging stand

**INDICATION**
VITIS® sonic S10/S20 electric toothbrush replacements for effective removal of bacterial plaque while gentle on teeth and gums.

**FEATURES**
- Medium strength, high-quality Tynex® filaments
- Small head
- Protective cap
- 3 colour rings available

**INDICATION**
VITIS® sonic gingival head S10/S20 electric toothbrush replacements for effective removal of bacterial plaque for people with sensitive gums.

**FEATURES**
- Very soft, high-quality Tynex® filaments
- Small head
- Protective cap
- 3 colour rings available
DIFFERENT AGES, DIFFERENT NEEDS
Every age requires specific care due to the different physiological changes that take place in the mouth and to therefore ensure proper oral and dental development.

TOOTHPASTES AND MOUTHWASHES

ERUPTION PRIMARY DENTITION
• Appearance of the first teeth
• Swollen and tender gums
• The adult performs oral hygiene

PRIMARY DENTITION
• Baby teeth
• Tooth decay: main oral disease
• Acquiring the oral hygiene habit

ERUPTION PERMANENT DENTITION
• Mixed dentition
• Caries: main oral disease
• Swollen gums

DIFFERENT AGES, DIFFERENT NEEDS
Every age requires specific care due to the different physiological changes that take place in the mouth and to therefore ensure proper oral and dental development.

CHILDREN RANGE

INDICATION
For daily oral hygiene in children from the age of 0 years; specifically indicated for effective prevention of tooth decay in primary teeth.

INSTRUCTIONS
Apply a small amount of gel (size of a pea) to a silicone thimble suitable for a baby’s gums, to the tip of a clean finger or to a piece of gauze, and softly massage baby’s reddened gums.

COMPOSITION
Chamomile Extract 0.05%
Allantoin 0.10%
Pro-vitamin B5 (Panthenol) 1.00%
Xylitol 2.5%

*no flavourings

Follow the recommendations of the EAPD (European Academy of Paediatric Dentistry)

VADEMECUM
DOSAGE

All VITIS® daily use toothpastes and mouthwashes for adults share the same dosing instructions:

**Toothpaste:** Use 1-2 cm of paste during daily brushing at least two times a day or after every meal.

**Mouthwash:** Rinse after brushing with 15 ml of undiluted mouthwash for 30 seconds. For best results, do not rinse with water and avoid eating or drinking immediately after using the mouthwash. Mouthwash comes with a dosing cup in the box.

The mechanical action of brushing is undoubtedly very important for the removal of oral biofilm. However, for complete care of the mouth it is necessary to use chemical components provided by toothpastes and mouthwashes, which help protect teeth and gums by providing different benefits depending on their composition.

VITIS® presents a wide range of products for the care of teeth and gums adapted to people with different needs: anti-caries protection, in case of delicate gums, tooth whitening, comprehensive care for orthodontic patients, etc. Even specific care to respond to the different physiological situations the oral cavity undergoes during the first 12 years of life.

VITIS® offers a range specifically designed to care for and protect children’s oral health throughout their growth with products that have been developed under the recommendations of paediatric dentistry professionals and societies.

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### Active Hydroxyapatite

- Fills uneven tooth enamel surfaces, obtaining a smoother and brighter surface; meanwhile, it deposits on tooth enamel, forming a protective layer.
- Remove stains and prevent their formation.
- Polishes and smoothes dental enamel without damaging it.
- Reinforces enamel.

### Polyvinylpyrrolidone (PVP)

- Removes stains from the surface of tooth enamel and prevents their formation.
- Polishes and smoothes dental enamel without damaging it.

### Tetrapotassium pyrophosphate

- Delay or prevent calculus formation: crystallisation of dental plaque (oral biofilm).
- Remove stains and prevent their formation.
- Restores the natural shine of teeth.
- Reinforces enamel.

### Sodium tripolyphosphate

- Polishes and smoothes dental enamel without damaging it.
- 1450 ppm

### Sodium hexametaphosphate

- 0.33%

### Perlico®

- 1.00%

### Sodium monofluorophosphate

- 0.33%

---

### Sizes

<table>
<thead>
<tr>
<th>Toothpaste</th>
<th>Mouthwash</th>
</tr>
</thead>
<tbody>
<tr>
<td>100ml</td>
<td>500ml</td>
</tr>
</tbody>
</table>

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*Only in toothpaste*
The first anticaries product that repairs, strengthens and remineralises tooth enamel by way of 3 mechanisms of action:

1. Active Hydroxyapatite
2. Fluoride
3. High concentration of Xylitol

- Low abrasion index
- Daily use

<table>
<thead>
<tr>
<th>Active Hydroxyapatite</th>
<th>Repairs and strengthens enamel, thereby preventing tooth decay. Active Hydroxyapatite is deposited on the enamel, forming a protective layer.</th>
<th>Toothpaste</th>
<th>Mouthwash</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sodium monofluorophosphate</td>
<td>Remineralises enamel and prevents dental caries.</td>
<td>1450 ppm</td>
<td>226 ppm</td>
</tr>
<tr>
<td>Xylitol</td>
<td>Moisturises the oral cavity and prevents tooth decay. Provides a fresh feeling throughout the mouth.</td>
<td>10%</td>
<td>3.3%</td>
</tr>
</tbody>
</table>

**Sizes**

<table>
<thead>
<tr>
<th>Sizes</th>
<th>100ml</th>
<th>500ml</th>
</tr>
</thead>
</table>

**Sensitive**

Relieves sensitive teeth. Repairs and protects enamel.

- Dual relief action:
  1. Physical action: Active Hydroxyapatite
  2. Chemical action: Potassium nitrate

- Low abrasion index
- Daily use

<table>
<thead>
<tr>
<th>Active Hydroxyapatite</th>
<th>Protects the surface of the dentin and forms a coating, along with the rest of the formulation, and prevents the onset of sensitive teeth. It also has whitening properties.</th>
<th>Toothpaste</th>
<th>Mouthwash</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potassium nitrate</td>
<td>Helps reduce the discomfort caused by sensitive teeth</td>
<td>5.00%</td>
<td>1.00%</td>
</tr>
<tr>
<td>Sodium Monofluorophosphate</td>
<td>Strengthens enamel</td>
<td>1450 ppm</td>
<td>226 ppm</td>
</tr>
<tr>
<td>Pro-vitamin B5 (Panthenol)</td>
<td>Protects gums</td>
<td>1.0%</td>
<td>0.50%</td>
</tr>
<tr>
<td>Allantoin</td>
<td>Promotes healthy gums</td>
<td>0.10%</td>
<td>0.10%</td>
</tr>
<tr>
<td>Vitamin E</td>
<td>Protects gums</td>
<td>0.30%</td>
<td>---</td>
</tr>
</tbody>
</table>

**Sizes**

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ORTHODONTIC CARE

Care and protection for orthodontic appliance wearers

- Reinforces enamel
- Keeps gums healthy
- Reduces plaque (biofilm) build-up
- Prevents bad breath
- Helps keep braces clean

ORTHODONTIC KIT
- 30 ml VITIS® orthodontic mouthwash
- 15 ml VITIS® orthodontic toothpaste
- VITIS® orthodontic toothbrush

GUM CARE

The ultimate daily gum care

- Reduces plaque (biofilm) build-up
- For delicate gums
- Reinforces enamel
- Protects gums

GINGIVAL KIT
- 30 ml VITIS® gingival mouthwash
- 15 ml VITIS® gingival toothpaste
- VITIS® gingival toothbrush

REFERENCES:

ORTHODONTIC KIT

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>Toothpaste</th>
<th>Mouthwash</th>
<th>VITIS® orthodontic wax</th>
<th>VITIS® orthodontic cleansing tablets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cetylpyridinium chloride</td>
<td>0.05%</td>
<td>0.05%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sodium fluoride</td>
<td></td>
<td>1450ppm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aloe Vera</td>
<td>0.12%</td>
<td>0.05%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Allantoin</td>
<td>0.10%</td>
<td>0.10%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sizes
- 100ml
- 150ml/500ml
- 32 units

GINGIVAL KIT

<table>
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<tr>
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<th>Toothpaste</th>
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</tr>
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</tr>
<tr>
<td>Sodium fluoride</td>
<td></td>
<td>1450ppm</td>
</tr>
<tr>
<td>Pro-vitamin B5 (Panthenol)</td>
<td></td>
<td>1%</td>
</tr>
<tr>
<td>Zinc lactate</td>
<td></td>
<td>0.25%</td>
</tr>
</tbody>
</table>

Sizes
- 100ml
- 150ml/500ml
- 2 units
- 32 units

REFERENCES:
CHLORHEXIDINE + CETYLPYRIDINIUM CHLORIDE

Fights oral biofilm
0.12% CHLORHEXIDINE + 0.05% CPC

PERIO-AID INTENSIVE CARE MOUTHWASH
- Before and after in-office dental care
- For excessive dental plaque (oral biofilm) formation

PERIO-AID INTENSIVE CARE SPRAY
- Before and after in-office dental care
- For excessive dental plaque (oral biofilm) formation

PERIO-AID INTENSIVE CARE GEL
- Before and after in-office dental care
- For excessive dental plaque (oral biofilm) formation
- For topical use
- Can be combined with a chlorhexidine-based mouthwash as it does not contain anionic agents which may alter the efficacy of chlorhexidine

Active controls oral biofilm. Long term use
0.05% CHLORHEXIDINE + 0.05% CPC

PERIO-AID ACTIVE CONTROL MOUTHWASH
- After in-office dental care
- For excessive dental plaque (oral biofilm) formation
- When proper brushing and oral hygiene are not possible

PERIODONTAL CONTROL

Chlorhexidine digluconate
- Efficiently fights dental biofilm.
- Reduces biofilm accumulation.

Sizes
- 50ml
- 75ml
- 150ml/500ml
- 5000ml

Reference:

Efficiently fights dental biofilm.

Spray
- 0.12%
- 0.05%

Gel
- 0.12%
- 0.05%

Chlorhexidine digluconate

Cetylpyridinium chloride

Mouthwash
- 0.12%

Spray
- 0.12%

Gel
- 0.05%

Sizes
- 150ml/500ml

Reference:

0.05% CHLORHEXIDINE

0.05% Cetylpyridinium chloride

Mouthwash
- 0.05%

REFERENCE:
1. Evaluation of the antimicrobial activity of chlorhexidine rinses on multispecies oral biofilms. Internal study, conducted in DENTAID Research Center. 2015

0.05% CHLORHEXIDINE

0.05% Cetylpyridinium chloride

Mouthwash
- 0.05%

Reference:

0.05% CHLORHEXIDINE

0.05% Cetylpyridinium chloride

Mouthwash
- 0.05%

Reference:
Brushing cleans 60% of the tooth surface. Toothbrushing is the basis for daily oral hygiene, as it removes dental biofilm, preventing conditions and diseases otherwise caused by the accumulation thereof: tooth decay, gum disease, tooth sensitivity, halitosis, etc.

**A toothbrush does not reach all spaces and therefore fails to clean 40% of the tooth, pertaining to interproximal area. Within these interproximal spaces is where the onset of major oral diseases takes place.**

The accumulation of oral biofilm, or bacterial plaque, in the interproximal spaces can cause major diseases and problems in the mouth, including caries, periodontal disease and halitosis.

78% of caries are of interproximal origin. More than 60% of the population suffers from gingivitis. 60% of cases of oral halitosis are due to the accumulation of biofilm in the interproximal spaces. 4 out of 5 people with implants suffer from peri-implant mucositis.

Visit the Interprox® website to find out about the product range and get more information about interdental hygiene. www.interproxdentaid.com

Follow us on: @interprox_reevolution

**THE IMPORTANCE OF INTERPROXIMAL HYGIENE**

**INTERPROXIMAL CLEANING with a TOOTHBRUSH**

60% cleaning with a TOOTHBRUSH

40% INTERPROXIMAL cleaning

100% COMPLETE DENTAL HYGIENE

**INTERPROXIMAL cleaning**

**BRUSHING cleans 60% of the tooth surface.**

**Toothbrushing is the basis for daily oral hygiene, as it removes dental biofilm, preventing conditions and diseases otherwise caused by the accumulation thereof: tooth decay, gum disease, tooth sensitivity, halitosis, etc.**

A toothbrush does not reach all spaces and therefore fails to clean 40% of the tooth, pertaining to interproximal area. Within these interproximal spaces is where the onset of major oral diseases takes place.

**THE IMPORTANCE OF INTERPROXIMAL HYGIENE**

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**INTERPROXIMAL CLEANING**

**ELECTRIC TOOTHBRUSHES**

**INTERPROXIMAL CLEANING**
**BAD BREATH**

Solves the bad breath problem

- Reduces dental biofilm build up
- Controls bad breath

| Chlorhexidine digluconate | Efficiently fights dental biofilm. | — | 0.05% | 0.05% |
| Cetylpyridinium chloride | Reduces biofilm accumulation. | 0.05% | 0.05% | 0.05% |
| Sodium fluoride | Reinforces enamel. | 1450ppm | — | — |
| Zinc Lactate | Increases the substantivity of CPC, lengthening its activity. Inactivates VSC gases. | 0.14% | 0.14% | 0.14% |
| Xylitol | Moisturises oral cavity and prevents caries. | 10% | — | — |

**Tongue cleaner**

Removes the dental biofilm that forms on the tongue surface.

**REFERENCES**


**DRY MOUTH**

Maximum moisturising effect and care of dry mouth

- Daily use toothpaste and mouthwash that helps moisturise the oral cavity
- Gel for patients requiring increased moisture
- Spray to stimulate natural production of saliva

| Betaine | Long-lasting moisturiser and osmotic protective agent. | 4.0% | 1.33% | 1.0% |
| Sodium fluoride | Reinforces enamel. | 1450ppm | 226ppm | 15ppm |
| Aloe Vera | Promotes healthy gums. | — | — | — |
| Xylitol | Moisturises oral cavity and prevents caries. | 10.0% | 3.30% | 10.0% |
| Allantoin | Promotes healthy gums. | 0.10% | 0.10% | — |
| Malic acid | Stimulates natural saliva production; does not erode enamel. | — | — | — |

**REFERENCES**
